

Confidential

Business Overview

Rise & Shine Juice Bar

123 Main Street, Miami FL 33130

Presented by:

Mr John Doe

Transworld Business Advisors

Business At A Glance

Business Details

Rise & Shine Juice Bar was established in 2019 and has built a loyal following over 6+ years. With a focus on health-conscious offerings and approachable service, it has become a favorite among locals and visitors alike.

Location & Premises

Located at 1431 Collins Avenue, Miami Beach, the shop benefits from high visibility and consistent foot traffic. Just two blocks from the beach, the 650 sq ft corner store includes prep space, indoor seating, and a walk-up window.

Ownership & Staffing

Currently run by a husband-and-wife team with the support of two part-time employees.

The business is streamlined for ease of operation and ideal for owner-operators seeking hands-on involvement.

Financial Overview

Generates approximately \$285,000 in annual revenue with Seller's Discretionary Earnings (SDE) of \$92,000. Clean financials and consistent year-on-year performance make it a dependable investment.

Assets & Setup

The sale includes over \$60,000 worth of well-maintained equipment, branding assets, and social media accounts. No renovations or upgrades needed — fully turnkey and ready for immediate handover.



Business Highlights

01

Prime Location

Strategically situated on Collins Avenue in Miami Beach, just steps from the ocean and surrounded by hotels, gyms, and boutiques — delivering steady foot traffic daily.

Streamlined Operations

A compact, high-efficiency menu with cold-pressed juices, acai bowls, and wellness shots keeps prep simple and margins high. Minimal food waste, minimal complexity.

02

03

Loyal Customer Base

A strong local following, backed by excellent online reviews and word-of-mouth, ensures repeat business year-round from both residents and returning tourists.

04

Turnkey Setup

Over \$60,000 worth of equipment is included — from commercial blenders to refrigeration units — all well-maintained and ready for immediate handover.

05

Ideal for Owner-Operators

Perfect opportunity for a hands-on buyer seeking a lifestyle business in a vibrant location. Easy to manage, with low overheads and a positive community presence.

Financial Snapshot

The following figures are based on the most recent full fiscal year provided by the Seller. All financials are approximate and intended for preliminary review only. Add-backs have been estimated for illustrative purposes. Buyers are encouraged to conduct independent due diligence to verify all information prior to any offer or purchase.

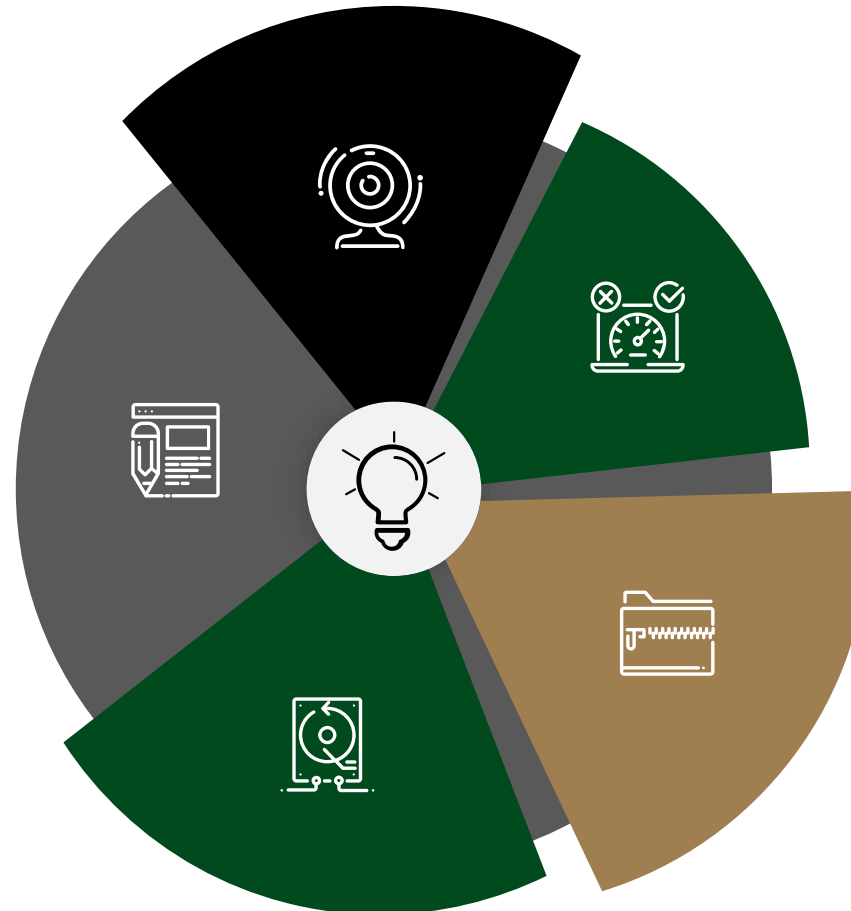
Income Statement

- **Annual Revenue:** \$285,000
- **Cost of Goods Sold (COGS):** \$85,500
- **Gross Profit:** \$199,500
- **Gross Margin:** \$70%



Key Expenses

- **Rent:** \$38,400 plus CAM Charges
- **Wages (exc. Owners):** \$28,000
- **Utilities (Electricity & Water):** \$7,800
- **Insurance:** \$3,000
- **Supplies & Packaging:** \$4,800
- **Marketing & Subscriptions:** \$1,800



Profitability

- **Net Profit Before Income Tax:** \$46,000
- **Add-Backs:** \$12,000
- **EBITDA:** \$58,000
- **SDE:** \$92,000



Investment

- **Asking Price:** \$149,000
- **Inventory (At Cost):** \$2,000
- **FF&E Value:** \$60,000
- **ROI:** 62%

Photo Gallery



Operational Snapshot

◆ Operating Hours:

8:00 AM – 4:00 PM, 7 days a week

◆ Owner Involvement:

Fully owner-operated by a husband-and-wife team handling daily prep, customer service, and ordering

◆ Staffing:

2 part-time employees assisting with food prep, cleaning, and front-of-house

◆ Menu Focus:

Cold-pressed juices, smoothies, protein shakes, wellness shots, acai bowls, and vegan snacks

◆ Systems:

Simple POS system, inventory tracked manually, no delivery service (pickup only)

◆ Suppliers:

Local produce wholesalers and organic goods distributors with stable relationships

◆ Premises:

Approx. 650 sq ft corner shop with prep area, service counter, indoor seating for 4, and takeout window



Customer & Market Overview



Diverse and Loyal Clientele

Serves a strong mix of health-conscious locals, gym-goers, nearby office workers, and tourists — with high levels of repeat business and brand loyalty.



Prime Urban Location

Situated on Collins Avenue in Miami Beach, the business benefits from constant foot traffic generated by surrounding hotels, residential condos, and boutique fitness studios.



Strong Market Fit

Rising demand for plant-based, functional beverages continues to drive interest. The business offers made-to-order, health-focused products that align perfectly with current wellness trends.



Proven Community Presence

Boasts a 4.8+ star average across online platforms and a growing social media following (~3.4K on Instagram), driven by organic word-of-mouth and its approachable, “local gem” brand identity.

Growth Opportunities

With the right ownership and strategy, Rise & Shine Juice Bar has ample room to grow — both operationally and through untapped market channels.



Launch Delivery Services

Partner with Uber Eats, DoorDash, or Grubhub to reach nearby hotels, offices, and residential customers who prefer convenience.



Expand Hours & Menu

Extend operating hours into the early evening and introduce complementary offerings like light snacks or seasonal wellness specials.



Offer Catering & Events

Capitalize on Miami's vibrant event scene by offering juice packages for fitness classes, retreats, and corporate wellness programs.



Retail Product Line

Bottle top-selling juices and wellness shots for grab-and-go or wholesale to local fitness studios and health food markets.

Transition & Sale Terms

◆ Asking Price:

\$149,000 - Includes goodwill, equipment, branding, and customer base

◆ Inventory:

Approximately \$2,000 (sold separately at cost)

◆ Furniture, Fixtures & Equipment (FF&E):

Estimated value of \$60,000 - Includes all commercial juicers, refrigeration units, POS system, prep stations, and display equipment

◆ Training & Handover:

Sellers will provide up to 2 weeks of hands-on training and support to ensure a smooth transition

◆ Seller Availability:

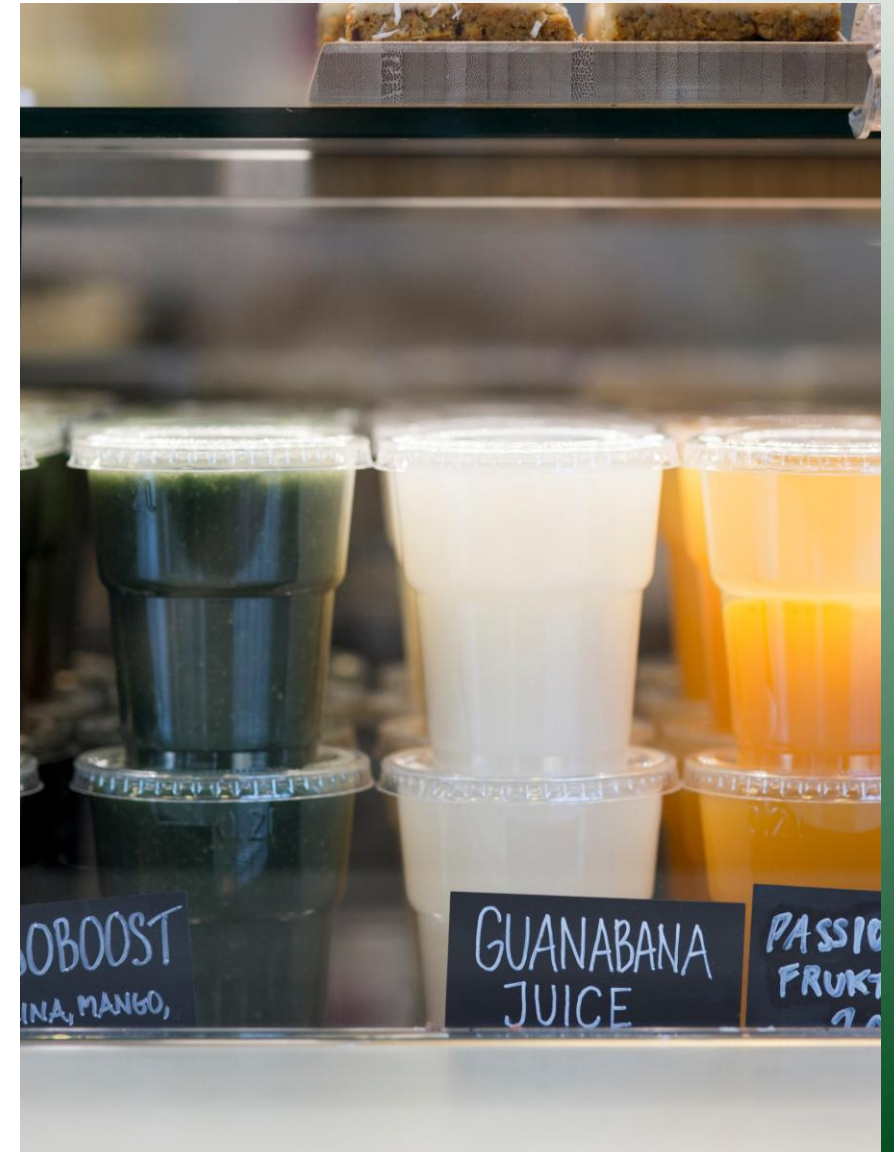
Flexible and cooperative — committed to ensuring continuity and buyer success

◆ Franchise or Licensing:

This is an independent, non-franchised business with no ongoing royalties or licensing obligations

◆ Return On Investment (ROI):

Based on an SDE of \$92,000, the business offers an approximate ROI of **62%** — an attractive yield for a hands-on owner-operator



Broker Profile

Presented by:


Mr. John Doe

Business Broker – Transworld
Business Advisors, Miami Beach

Florida Licensed Real Estate
Associate | License #A1234567

*Specializing in lifestyle businesses
and main street opportunities
across South Florida.*

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About John Doe

John Doe is a licensed Business Broker with Transworld Business Advisors, based in Miami Beach. With a background in small business ownership and over a decade of experience in sales and client advisory roles, John brings both empathy and strategic insight to every transaction. He specializes in helping entrepreneurs buy and sell lifestyle and main street businesses, with a particular focus on food & beverage, wellness, and service-based sectors. His deep understanding of the South Florida market, combined with a hands-on approach, has made him a trusted partner to local business owners looking to transition or expand.

John is known for his professionalism, responsiveness, and ability to simplify complex deals for his clients. Whether working with first-time buyers or seasoned operators, he provides honest guidance, practical advice, and well-prepared marketing materials that drive buyer confidence. His goal is simple: to help clients achieve smooth, successful transactions that create long-term value for all parties involved.

Confidentiality & Agreement

GENERAL DISCLAIMER

The information presented in this Confidential Information Memorandum is highly sensitive and confidential and is for use only by those who have signed a Confidentiality Agreement for the purpose of considering the business described herein as an acquisition.

This Confidential Information Memorandum and the information presented shall be treated as secret and confidential and no part of it shall be disclosed to others, except as provided in the Confidentiality Agreement, nor shall it be reproduced, duplicated, or revealed, in whole or in part, or used in any other manner without prior written permission.

Should there be no interest in the business as an acquisition, the Confidential Information Memorandum and all information shall be promptly destroyed or returned to Transworld Business Advisors.

The statements and financial information related to the subject business set forth in this Confidential Information Memorandum are based solely on information supplied by the Seller(s) of the business to Transworld Business Advisors - and Transworld Business Advisors, its directors, officers, contractors and employees hold no belief as to the accuracy or otherwise of such information supplied.

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Each and every opinion or recommendation that Transworld Business Advisors has set forth in this profile is held by Transworld Business Advisors, its directors, officers, contractors and employees in good faith and on the basis the information supplied by the Seller(s) of this business is accurate at the time of writing this profile, and each and every opinion and recommendation set forth in this profile is held, made or stated on the following conditions:

- Transworld Business Advisors makes no invitations to any person to rely on any such opinion or recommendation;
- Transworld Business Advisors accepts no responsibility should Transworld Business Advisors its directors, officers, contractors or employees become aware of any change to or accuracy in the information supplied by the Seller on which the opinion or recommendation is based;
- Transworld Business Advisors shall not be under any liability for loss or damage howsoever occasioned as a result of any reliance by any person on any such opinion or recommendation, whether or not such loss or damage was due to any negligence, default, or lack of care by Transworld Business Advisors its directors, officers, contractors or employees

This Confidential Business Overview (CBO) has been prepared solely for the purpose of providing preliminary information to prospective purchasers. The information contained in this document was supplied by the Seller and supplemented using artificial intelligence (AI) to assist with formatting, narrative structure, and design. While efforts have been made to present the material clearly and professionally, no representation or warranty is made as to its accuracy, completeness, or current relevance.

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FINANCIAL DISCLAIMER

The Financial Information container herein and in the document "Profit & Loss Analysis" has been reproduced using information provided to Transworld Business Advisors by the Seller(s). Transworld Business Advisors has not verified the accuracy of these records and therefore cannot and do not make any representation as to their accuracy. The Buyer(s) and/or their accountant/financial advisers should make their own enquiries.

In the event that a Buyer is told or otherwise led to believe by any parties that the takings in the business exceed those records lodged with the Internal Revenue Service, Transworld Business Advisors expressly dissociate ourselves with any such representation and would strongly suggest that the Buyer and/or their accountant or financial advisers disregard any such representation and have regard only to the records disclosed to the Internal Revenue Service - subject to our previous warning that we cannot and do not vouch for them.

Add-Back Adjustments presented in this Confidential Information Memorandum are estimations only and are neither comprehensive nor complete - further investigation on these is necessary.

These numbers should serve as a guide only during the Enquiry Process and should not be used in the Due Diligence process - rather, the Financial Statements produced by their Accountants should, in conjunction with:

- Company Tax Returns;
- Quarterly Statements;
- IRS Portals;
- Invoices and Receipts and;
- Any other supporting documentation that the Buyer and/or their accountants or financial advisers deem appropriate and relevant.

All financial figures and Information have been provided in good faith, and while it is our belief these are true & accurate, it is the responsibility of any Potential Buyer to verify all information provided with the assistance of a qualified professional. The Agency strongly recommends all Potential Buyers take this course of action.

NON-DISCLOSURE AGREEMENT

In consideration of the Seller providing to Transworld Business Advisors, this Confidential Information Memorandum containing financial and any other information relating to the business, ("Confidential Information") to the Recipient, the Recipient acknowledges the Confidentiality of the Information and the potential damage to the Seller and the business of a breach of confidentiality and undertakes:

I. To treat the Confidential Information as private and confidential;

II. To use the Confidential Information solely for the purpose of evaluating the opportunity to purchase the business from the Seller, and for no other purpose;

III. Not to use or allow the use of the Confidential Information to be used to gain any advantage over the Recipient or any other party;

IV. Not to allow the use of the Confidential Information to disadvantage the Seller or the business;

V. Not to disclose the Confidential Information other than to professional advisors, directors or employees of the Recipient who have agreed to be bound by this Confidentiality Agreement, and who undertake to maintain strict security over the Confidential Information, and where the Recipient is acting on behalf of its client, the client also agrees to be bound by this Confidential Agreement;

VI. To return all Confidential Agreement and related notes or copies thereof upon request by the Seller or Transworld Business Advisors;

VII. Not to communicate directly or indirectly the Recipient's interest in the business offered by the Seller with customers, suppliers or employees of the business or the Seller;

VIII. Not to disclose to any party (other than those mentioned above), that discussions have been held in relation to the Seller, the business or the opportunity to purchase the business;

The Recipient makes this undertaking in favor of Transworld Business Advisors and the Seller, and both parties undertake to keep the Recipient's interests confidential.

In the event that the Recipient eventually purchases the said business, whether as an individual, company or partnership privately, through another agent or any other source, the Recipient undertakes to compensate Transworld Business Advisors for any damages and/or loss of commission.

The Confidential Information Memorandum and other information is provided by Transworld Business Advisors on the instructions of the Seller(s) of this business and has been prepared from information supplied by the Seller(s) and their Accountants. The Recipient acknowledges that this information is further provided on the basis that the contents are accurate and correct. However, Transworld Business Advisors and its management and officers disclaim any express or implied warranty thereto.